

JASON SAVOLAINEN

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www.jasonsavvydesign.com

An inspired, focused, and enthusiastic creative working as an Art Director within the entertainment advertising industry. I am here to give it all to level up and expand my skills in service of creating extraordinary and compelling work in a stimulating, fun, and collaborative creative environment.

Experience

Lindeman Associates

Art Director

Sep 2020–Present

Junior Art Director

Sep 2016–Sep 2020

Los Angeles, CA

- Design print and digital key art for theatrical, streaming, broadcast, and social advertising for motion picture and television studios, production companies, game developers, and non-profit organizations
- Create 360 campaign explorations for a variety of platforms including: theatrical, out-of-home, stunt, digital streaming, online, and social
- Conceptualize and execute design solutions from thumbnail to final delivery
- Mentorship and training of incoming junior staff members

BLT Communications

Print Production Asst.

Aug 2015–Apr 2016

Los Angeles, CA

- Image masking and file preparation for comp layouts and key art drafts
- Construction of product mock-ups and perfect book binding
- Photo studio assistance and concept execution
- Print preparation of key art materials for feature film, television, and Broadway theater productions

BLT Communications

Administrative Assistant

May 2013–August 2015

Los Angeles, CA

- Provide administrative support for the office manager
- Assist Production, Theatrical, and Photo departments to fill-in as needed.
- Art direction, presentation materials preparation, retouching, masking, compositing, and design

Freelance/Contract

Graphic Designer

Copywriter

January 2009–Present

Los Angeles, CA

- Print collateral design and production for artists, musicians, and events
- Maintaining compliance with print standards and delivering results within budget constraints
- Production of original artwork for print and digital album releases, web graphics, and websites
- Production of original copy for promotional campaigns, press releases, bios, websites, and mailing lists

Education

University of California,
Los Angeles

Bachelor of Arts

magna cum laude, Anthropology Departmental Honors

UCLA Extension

Communication Arts and Design coursework

Skills

Adobe Creative Suite:

Photoshop CC

Illustrator CC

InDesign CC

Acrobat Pro

Copywriting

Bookbinding

Packaging design

Packaging fabrication

Prop fabrication

Painting / Illustration

Fine art installation

Amateur photography

Basic HTML / CSS

Mac / PC proficiency

Microsoft Word

Microsoft Excel

Microsoft Power Point

Event production

I also play accordion